



PRESS RELEASE

FOR IMMEDIATE PUBLICATION

NORDIC LIFE SCIENCE PIPELINE INC. LAUNCHES THE SALES OF SQIN™, A HIGH-END ULTRA MOISTURIZING AND REPAIRING CREAM ESPECIALLY MADE AND DESIGNED FOR PEOPLE SUFFERING OF MOBILITY IMPAIRMENT OR PARALYSIS.

QUEBEC CITY, CANADA, October 1st, 2015 – Nordic Life Science Pipeline Inc. («Nordic») is proud to announce the launch of **SQIN™ Body** and **SQIN™ Hand & Foot**, its first two cosmeceutical products to reach market. **SQIN™** constitutes a unique line of skin products specifically designed and adapted for persistent and severe chronic dry skin problems found often in people suffering of paralysis or mobility impairment attributed to age, amputation, neurological and musculoskeletal problems or metabolic disorders. Given the outstanding efficacy data obtained recently in a controlled, double-blind clinical study (90% of the patients tested preferred **SQIN™** to one of the gold-standards in the industry – Glaxal Base), the Quebec City-based company has decided to immediately start production and sales of the first two repair and ultra-moisturizing creams of the line. Nordic is in the footsteps of Sanofi, Glaxo-SmithKline and Valeant, world leading pharmaceutical companies developing and commercializing both pharmaceutical products for significant diseases as well as over-the-counter products for skin problems. Nordic is determined to be first worldwide in commercializing specialty creams designed for people with paralysis or mobility impairment. Moreover, with **SQIN™**, Nordic innovates by being first in offering skin products composed of active natural ingredients, mainly of organic origin, that are personalized, hand-made, adaptable and customizable for each client in order to perfectly meet the needs of each individual. These first-in-class, high-end products, are sold on the website of the company (www.nordiclifesciencepipeline.com) at prices ranging between \$300 and \$400 dollars (CAD) for 100 grams, contributing to make of this cream the most exclusive skin care product of the industry.

About cosmeceutics

Cosmeceutics is a new science focusing on identification of active ingredients for cosmeceutical and dermatological products. Specifically, it attempts to apply approaches and know-how from the pharmaceutical industry into the cosmeceutic field in order to propose innovative products that can truly improve specific skin problems.

About severe dry skin problems associated with mobility impairment and paralysis

One in fifty people is paralyzed. Globally, nearly one billion people worldwide are affected by paralysis or mobility impairment caused by age, trauma or disease (e.g., spinal cord injury, multiple sclerosis, Parkinson's disease, Alzheimer's disease, amputation, stroke, muscular dystrophy, or diabetes). Most have in common significant and chronic dry skin problems (xerosis) that poorly respond to standard moisturizing creams.

About Nordic Life Science Pipeline Inc.

This biopharmaceutical Quebec City-based company is specialized since 2009 in first-in-class branded neurological products for people suffering of spinal cord injury, multiple sclerosis, Parkinson's disease or diabetic neuropathy. Nordic has also just completed another clinical study demonstrating safety and preliminary efficacy of **Spinalon™** - the first oral drug ever capable of triggering on-demand' episodes of locomotor-like contractions shortly in previously completely paralyzed people (see companion press release).

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